

Tate's Day Camp  
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Knoxville, TN 37923  
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#### 10 AMAZING WEEKLY THEMES

1. Tate's Treasure Island
2. CSI: Return of the Orks
3. Star Wars
4. Animal Planet
5. Carnival
6. Christmas in July
7. Medieval Mania
8. Indiana Jones and the Legend of Taboo's Lost Treasure
9. Child vs. Wild
10. Wild Water

#### SPECIALTY CAMPS

**Multi-Media Mania**  
entering grades 4th-6th

**Web Design 101**  
entering grades 4th-6th

**Evidence Art Camp**  
entering grades 4th-6th



# TATE'S DAY CAMP 2012

EARLYBIRD EDITION

DEC - JAN 2012

## Earlybird Registration Information



**Yeee Haaa** and welcome to Tate's Day Camp, home of the Fun Professionals, where we are preparing for another action-packed summer of adventure! We are pleased to invite you to participate in Earlybird registration.

There are two Earlybird options.

**Plan A** is our traditional Earlybird. This special registration allows you to register for 2012 for a discounted registration fee of only \$30.00 per camper (regularly \$50.00). This amount is not applied toward camp tuition. Earlybirds will receive a free camp T-shirt next summer.

**Plan B** allows families to register for 2012 by paying one week of camp tuition (\$276 per child), **and we will waive all registration fees.** Sorry, sibling discounts don't apply to the Earlybird week; however, siblings will receive discounts on all additional weeks. Earlybirds on this plan will also receive a free camp T-shirt next summer.

**The registration deadline for the Earlybird discount is January 31, 2012.** After this date the registration fee will be \$50.00 per camper (not applied toward camp tuition.)

To register as an Earlybird, simply complete the enclosed registration form, select your weeks, attach the appropriate fees, and return to Tate's Day Camp. **Forms must be postmarked by January 31 to qualify for the Earlybird discount. All registration fees regardless of Plan A or Plan B are nonrefundable.**

If you have any questions about Tate's Day Camp or if you are new to Tate's and would like to schedule a tour, then please give us a call at (865) 690-9208. We work year-round to create loads of summer fun, and we would love to speak with you about the specific benefits that we can provide to your family. We are conveniently located on Cedar Bluff Road in West Knoxville.

*"You all have become family to us. We appreciate so much all the Tate's family has done for us!"*  
-Barbara Brooks, Tate's Camp Parent

## More activities than you can do in a single summer!

... and this is just a sample.

- ◆ Instructional Swimming (ages 3-3rd grades)
- ◆ Recreational Swimming (all ages)
- ◆ Arts & Crafts (all ages)
- ◆ Games / Sports (all ages)
- ◆ Weekly Themed Events (all ages)
- ◆ Traverse Climbing Wall (Kg-8th grades)
- ◆ Boating (1st-8th grades)
- ◆ Low Ropes (2nd-10th grades)
- ◆ Archery (2nd-8th grades)
- ◆ Nature Study (Kg-8th grades)
- ◆ Activity Choice Periods (2nd-8th grades)
- ◆ Climbing / Rappelling Tower (4th-10th grades)
- ◆ Marksmanship (4th-10th grades)
- ◆ Tree Climbing (4th-10th grades)
- ◆ Theater (2nd-8th grades)
- ◆ Woodworking (6th-8th grades)

**Experience  
the Tate's Zipline!  
Celebrating 30  
Years in 2012.**





**Tate's Tree Climbing program for campers entering 4th-10th grades.**

## Journey into the FUNtastic!

Weekly themes add a primary focus that helps keep camp new and refreshing for campers attending multiple weeks. All weeks are packed with swimming, games, songs and exciting activities, so we recommend choosing those that work best with your summer schedule, and when possible, sign up for consecutive weeks. We offer so many activities that you would have to attend all summer to participate in them all.

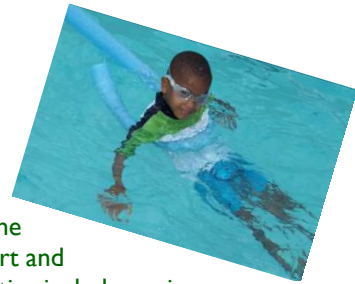
Research shows that camp is a vital component of child and youth development and campers attending consecutive weeks experience greater skill development, higher self-esteem and stronger group bonds. Camp is more than participating in cool activities . . . it's about becoming part of a community, fostering teamwork, trying new things, experiencing successes as well as failures, learning how to

interact with peers and making new friends. Campers often start gaining confidence in themselves and their abilities, but before they embrace full achievement, they are off to their next summer activity and have to start the developmental process all over again. Enrolling for consecutive weeks helps your child experience the success that he or she earns.

Our recipe for a FUN summer combines a dynamic staff and energetic campers with a 52-acre campus that includes three swimming pools, multipurpose court, outdoor amphitheater, game fields, pond, miniature golf, climbing tower, archery range, low ropes course, woods and log buildings. Some activities have age requirements. Swimming is provided to all campers and instructional swimming is included for children ages 3-8. Hold on tight, the FUN is just beginning!

## Age Groups at a Glance

**Discovery Camp** [ages 3 through entering 1st grade] A unique environment created precisely for our youngest campers. Children are placed into specific groups based on age/grade and participate in many camp activities under the close supervision of our nurturing counselors. The low camper-to-counselor ratio ensures that all campers receive the support and assurance they need for a successful camp experience. A sampling of activities includes swim instruction, arts and crafts, sing-alongs, sandbox play, outdoor games, nature activities, center play, and story times. Children entering the first grade also have the opportunity to go boating. All campers must be completely potty trained and at least age three by June 1. **To provide a quality experience, we require all three-year-olds to attend a minimum of two or more weeks during the summer and we strongly recommend that these weeks be consecutive.**



**Explorer Camp** [entering grades 2nd-5th] Explorer campers are always looking for fun and challenging experiences, and we provide it! Campers are grouped by grade level with rising second and third graders together and rising fourth and fifth graders together. Excellent counselor role models provide supervision, guidance and encouragement. Due to the large variety of activities, explorer campers often get to choose their activities. Some of the activities include swimming, arts and crafts, archery, boating, zipline, nature study, group initiatives, outdoor games, sports, drama, dance and more. Rising fourth graders, and older, have opportunities to sign up for the climbing tower, marksmanship, and our tree climbing program.

**Adventure Camp** [entering grades 6th-8th] The ultimate in middle school-based camping. There are plenty of activities that vary by week including woodworking, drama, challenge games, sports, camp crafts, the climbing tower, zipline, tree climbing, wilderness survival skills and other options, but what really makes adventure camp so popular is the group bonding time, peer relationships and camaraderie with staff. Under the leadership of active staff role models, adventurers are a tight knit team and thrive on getting to choose their groups based on the weekly activities.

**Counselor-In-Training** [entering grades 9th-10th] This leadership training program incorporates real life work experience into a fun and energetic camp environment. Through hands-on work, team building and problem solving, CITs learn life skills that they will keep forever. For complete CIT literature and registration/application information please contact the camp office.



# Announcing 10 Amazing Weekly Themes

## **Week 1 May 29-June 1 Tate's Treasure Island**

Legend tells us that many years ago there was an island in the tropical Tatesibbean where ancient pirates once hid their treasures. Join us as we voyage in search of the lost treasure. "X" marks the spot, but keep your eyes peeled as pirates lurk around the island. Shiver me timbers!

## **Week 2 June 4-8 CSI: Camp Scene Investigation Return of the Orks**

Strange and mysterious things are happening around the camp. The evidence suggests that those pesky little mythical creatures who feast on trash known as the Orks may be responsible. We're calling all detectives to join the Tate's CSI (Camp Scene Investigation) to search for clues, process the evidence and analyze our findings. Help us as we work together to solve the mystery of the summer.

## **Week 3 June 11-15 Star Wars**

A long time ago in a galaxy far, far away . . . there was a planet called Tate's. And for five years, one of the most requested themes on this planet was STAR WARS. As this planet celebrates it's 30th camp anniversary, the time is now! Unite with the alliance as we host our first ever STAR WARS week complete with dress up days, Jedi training, and maybe even a few characters that you didn't see in the movies.

## **Week 4 June 18-22 Animal Planet**

Pack your bags – the expedition is about to begin. With our trusty compass, map, and binoculars, we're headed out to explore the vast Tate's wilderness. Our journey will include a glimpse into wildlife, reptiles, and our ever changing environment.

## **Week 5 June 25-29 Carnival**

Fire up the popcorn machine and crank up the music because it's time for the Tate's Carnival 2012. Step right up and try your hand at the ring toss, stop by the face painting booth, make a pitch at the dunking booth, or maybe win a special prize at one of the game stations. These are just a few of the many activities awaiting you at the Tate's Carnival.



## **Week 6 July 2-6 \*closed on July 4 Christmas in July**

Ho Ho Ho! Hang the stockings, decorate the tree, and gather around the campfire for some old fashioned Christmas Carols as we celebrate Christmas in July. Keep your eyes open for that greedy old Grinch of Tatesville who hangs in the shadows trying to spoil the fun. He won't steal our Christmas! We'll have ornament making, snowball fights, sled races, and maybe even a visit from the jolly old man from the North Pole. "Merry Christmas to all and to all a good night!"

## **Week 7 July 9-13 Medieval Mania**

We will travel to the Kingdom of Exploria, seated next to the younger province of Discoveryshire where reports tell us that there is a great unrest in the region. Battle lines will be drawn. Forge your alliances now! Who will emerge victorious? It is during these times that Heroes and Legends will be born.

## **Week 8 June 16-20 Indiana Jones and the Legend of Taboo's Lost Treasure**

It's a race against the clock as all campers unite with Tennessee Jones (Indy's brother) in the hunt for Taboo the Squirrel's lost treasure. Suspicion hangs in the air as the suspense builds. Was spunky the skunk involved? What about Fred Red Fox? Has anyone even seen Taboo this week? Together we will search for artifacts and hopefully discover the treasure before time runs out!

## **Week 9 July 23-27 Child vs. Wild**

Based in part on our popular "Survivor" theme, this week includes tribal challenges and games that involve both skill and survival for our older campers. Discovery campers will journey into the jungle for a week of exploration and imagination. Spirit and teamwork are essential.

## **Week 10 July 30-August 3 Wild Water**

Continuing our longstanding tradition, we are pleased to close out the summer with our ever so popular Wild Water Week! So, gather the squirters, stretch out the water hose, soap up the slip n' slide and crank up the swimming pools because this week promises to be packed with wet and wild FUN. You will feel the excitement all the way from your head to your wrinkled toes.



# Specialty Camps

## **Multi-Media Mania** entering grades 4th-6th June 4-8 Cost: \$281

We're sending the gigabytes into overdrive this week as we explore the possibilities of multi-media. Campers will create an iMovie project, a Claymation project, a presentation, and a digital photography project. This camp will be taught by Tate's School Technology Specialist, Misty Anderson, and held in the school's state-of-the-art iMac computer lab. Participants will receive a DVD at the end of the week showcasing all of their work. Campers will spend each day in the computer camp until 2:00 PM. The remainder of the camp day will include swimming and other camp activities.

## **Web Design 101** entering grades 4th-6th June 11-15 Cost: \$281

Power switch on, CPU fired up and seat belt fastened - hold on tight as we prepare to launch into the realm of website design. Campers will learn the basics of designing a site, writing for the web, incorporating multi-media and Internet safety awareness. This camp will be taught by Tate's School Technology Specialist, Misty Anderson, and held in the school's state-of-the-art iMac computer lab. Participants will have their own computer and work to create their own individual website for family and friends. Campers will spend each day in the computer camp until 2:00 PM. The remainder of the camp day will include swimming and other camp activities.

## **Tate's "Evidence" Art Camp** entering grades 4th-6th June 25-29 Cost: \$283

Based on the art of the late New York artist, Candy Jernigan, capture "evidence" of your world, both real and imagined, while working to create an art book which we will actually make and bind. We will emphasize sketchbook journaling through drawing, painting and collage projects. Watercolor, acrylics, pastels and colored pencils will be some of the mediums available. Instructor Alice Carroll has been teaching art for 17 years and this is her ninth summer leading the Tate's Art Camp. Campers will spend each day in the art camp until 2:00 PM. The remainder of the camp day will include swimming and other camp activities.

## We're Celebrating 30 Years of Camping Excellence!

Tate's Day Camp was founded in 1982, and we quickly became famous for including swim lessons as part of our regular program and providing care from as early as 7:30 am through 6:00 pm to accommodate working parents.

Although we've added many new elements and activities to our program over the years, our mission and philosophy remain the same . . . and that is to provide a quality camp experience that is both fun and educational.

Tate's has everything to ensure a great summer of endless fun for your child. Every staff member is trained to provide an excellent, fun-filled experience from morning kick-off through evening pick-up. Our detailed five-day training program gives our staff the professional edge in seeing that your child has a great camp experience. Being a "Fun Professional" is more than just a slogan on a shirt - it's our way of life. That's why campers return year after year to Tate's Day Camp.

We invite you to join us this summer as we celebrate our 30 year anniversary. To kick up the level of fun, we have just completed the installation of a 100 yard zipline that extends from the top of our climbing tower down through the woods.



Tate's Day Camp is proud to be accredited by the American Camp Association and maintains the highest standards in program quality, health and risk management.